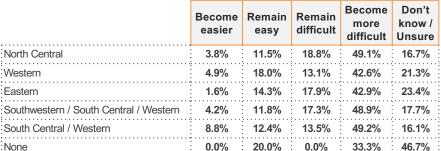
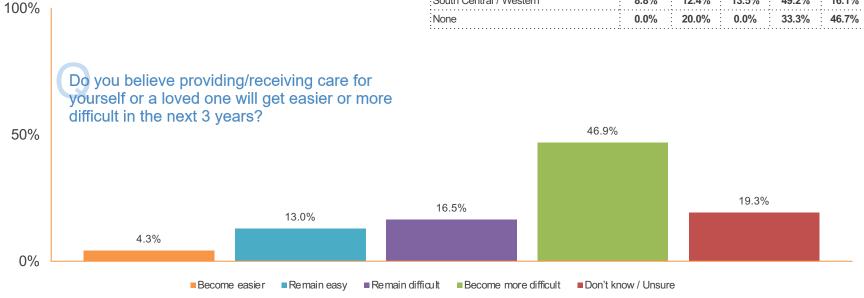
Providing Care Will Become More Difficult

Over three-fifths of respondents (63.4%) reported providing care for themselves or a loved one will "remain difficult" (16.5%) or "become more difficult" (46.9%). One-half of respondents in the South Central / Western regions (49.2%) or North Central region (49.1%) reported providing or receiving care will "become more difficult."





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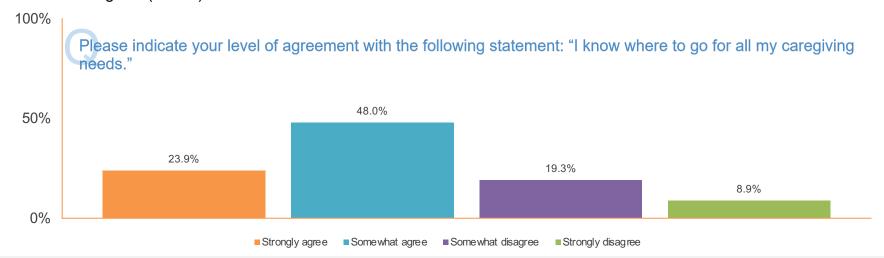
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Know Where to Go for Information About Care

Over two-thirds of respondents (71.9%) indicated they "strongly agree" (23.9%) or "somewhat agree" (48.0%) with the statement "I know where to go for all my caregiving needs." Over four-fifths of respondents in the Eastern Region (81.0%) either "strongly agree" (30.2%) or "somewhat agree" (50.8%) with the statement "I know where to go for all my caregiving needs" whereas over two-thirds of respondents located in the North Central Region (71.8%) "strongly agree" (21.4%) or "somewhat agree" (50.4%) with the statement.

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree
North Central	21.4%	50.4%	18.8%	9.4%
Western	21.3%	36.1%	37.7%	4.9%
Eastern	30.2%	50.8%	12.3%	6.7%
Southwestern / South Central / Western	21.5%	45.1%	22.8%	10.5%
South Central / Western	22.3%	47.7%	19.2%	10.9%
None	26.7%	60.0%	13.3%	0.0%



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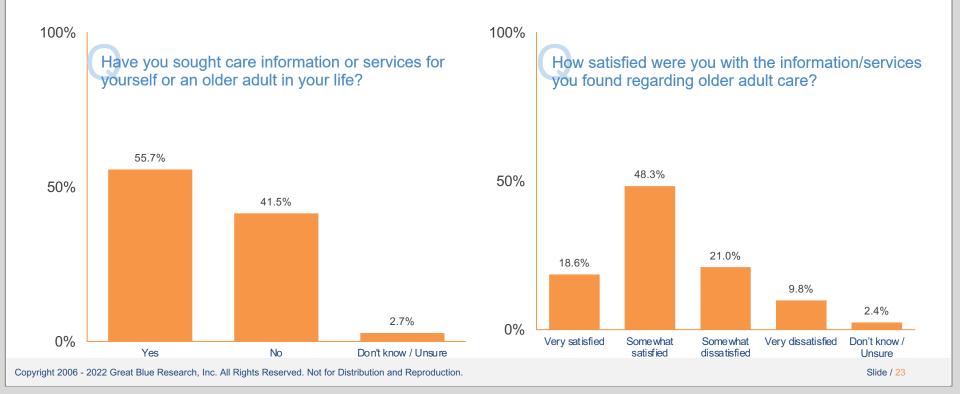
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96.8% 96.8%

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Satisfied with Information Found

Over one-half of respondents (55.7%) have sought information or services for themselves or an older adult in their life. Among those that have sought information or services, two-thirds of respondents (66.9%) were "very satisfied" (18.6%) or "somewhat satisfied" (48.3%) with the information they found regarding older adult care.



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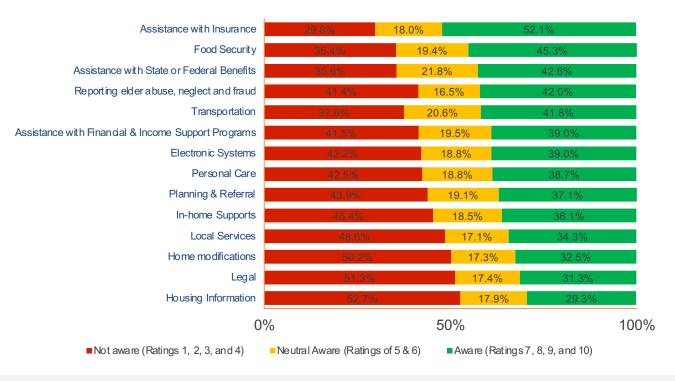
3

Awareness is Key

Below is a list of products and services that are available for you/your loved ones as you/they age. On a scale of one (1) to ten (10) please indicate how **aware** you are that these products and services exist.

Over one-half of respondents (52.1%) reported high levels of awareness (ratings of 7, 8, 9, or 10) for "assistance with insurance." Nearly one-half of respondents (45.3%) reported high levels of awareness for "food security."

Over one-half of respondents (52.7%) reported low levels of awareness (ratings of 1, 2, 3, or 4) for "housing information," while a similar frequency of respondents (50.2%) indicated low levels of awareness for "home modifications."



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